THE BIG GAME TRIVIA OFFICIAL CONTEST RULES

Contest: THE BIG GAME TRIVIA CONTEST

Market(s)/Station(s): Abilene, TX (KTXS), Albany/Schenectady/Troy, NY (WCWN,WRGB), Amarillo, TX (KVII), Asheville/Greenville NC (WLOS), Austin, TX (KEYE), Bakersfield, CA (KBAK, KBFX), Baltimore, MD (WBFF), Beaumont/Port Arthur, TX (KFDM), Birmingham/Tuscaloosa/Anniston, AL (WBMA), Boise, ID (KBOI), Butte/Missoula, MT (KTVM, KECI), Cedar Rapids, IA (KGAN), Charleston, SC (WCIV), Charleston, WV (WCHS), Chattanooga, TN (WTVC), Cincinnati, OH (WKRC), Columbia, MO (KRCG), Columbus, OH (WSYX), Dayton, OH (WKEF), El Paso, TX (KFOX), Eugene, OR (KMTR, KVAL), Flint/Saginaw/Bay City, MI (WEYI), Fresno/Visalia, CA (KMPH), Grand Rapids/Kalamazoo/Battle Creek, MI (WWMT), Green Bay/Appleton, WI (WLUK), Greenville/New Bern/Washington, NC (WCTI), Harrisburg/York/Lancaster/ Lebanon, PA (WHP), Johnstown/Altoona/State College, PA (WJAC), Kirksville/Ottumwa, MO (KTVO), Las Vegas, NV (KSNV), Lincoln, NE (KHGI), Little Rock, AR (KATV), Macon, GA (WGXA), Myrtle Beach, SC (WPDE), Nashville, TN (WZTV), Oklahoma City, OK (KOKH), Yakima/Pasco/Richland/Kennewick, WA (KIMA/KEPR), Pensacola, FL/Mobile, AL (WEAR), Portland, ME (WGME, WPFO), Portland, OR (KATU), Providence, RI (WJAR), Quincy, IL (KHQA), Chico/Redding, CA (KRCR), Reno, NV (KRNV, KRXI), Roanoke/Lynchburg, VA (WSET), Rochester, NY (WHAM, WUHF), Salt Lake City, UT (KUTV), San Antonio, TX (KABB, WOAI), Seattle, WA (KOMO), South Bend/Elkhart, IN (WSBT), Springfield/Champaign, IL (WICS, WRSP), Steubenville, OH (WTOV), Syracuse, NY (WSTM, WTVH), Traverse City, MI (WPBN), Johnson City, TN/Bristol, VA (WCYB), Tulsa, OK (KTUL), Washington, DC (WJLA), West Palm Beach/Ft. Pierce, FL (WPEC), Wilkes Barre, PA (WOLF).

Company Address: Sinclair Television Group, Inc., 10706 Beaver Dam Road, Cockeysville, Maryland 21030

Contest Area: The designated market areas ("DMA's") for each of the Markets/Stations listed above, as determined by The Nielsen Company.

Sponsor(s): Sinclair Television Group, Inc.

Prize Provider(s): Sinclair Television Group, Inc.

Prize Distributor: Tremendous, Inc.

Age of Eligibility: Eighteen (18). Nineteen (19) in Nebraska and Alabama. Twenty-One (21) in

Mississippi.

Contest Period: January 27, 2025 to February 7, 2025.

Entries Due: January 27, 28, 29, and 30, 2025 and February 3, 4, 5, and 6, 2025 at 11:59 p.m. EST.

Entry is limited to one (1) entry per person per day (Monday through Thursday).

Daily Winner Drawing Date(s): January 28, 29, 30, and 31, 2025 and February 4, 5, 6, and 7, 2025.

Number of Daily Winners on Each Daily Drawing Date: Fifty-nine (59) (One Daily Winner Monday through Thursday from each of the Markets/Stations). For the avoidance of doubt, for cases in which there are two television stations in a Market, there will be one (1) Daily Winner for the Market, and <u>not</u> one Daily Winner per television station in the Market.

Weekly Winner Drawing Date(s): January 31, 2025, and February 7, 2025.

Number of Weekly Winners on Each Weekly Drawing Date: One (1) from among all Markets/Stations

Total Number of Daily Winners: Four Hundred Seventy-Two (472).

Total Number of Weekly Winners: Two (2)

Prize(s) and Value(s):

- <u>Daily Prize</u>: One (1) \$100 Visa Gift card (digital). The total value of each Prize is \$100. Visa eGift
 Card can be redeemed online or in stores everywhere contactless Visa debit cards are accepted
 in the U.S. No cash or ATM access.
- Weekly Prize: One (1) Cash Prize of Five Thousand Dollars (\$5,000.00) USD to be paid via ACH, PayPal, or Venmo through Tremendous at the recipient's choice.

Station's Website: See listing below.

Station's Privacy Policy: http://sbgi.net/privacy-policy

Each Station's site has adopted this privacy statement to the extent applicable and said policy may be found on each Station's website listed above.

Station's Website Terms and Conditions: http://sbgi.net/terms-conditions

Each Station's site has adopted these website terms and conditions to the extent applicable and said terms and conditions may be found on each Station's website listed above.

NO PURCHASE NECESSARY. This contest is subject to all applicable laws and regulations and is void where prohibited.

Odds of winning depend on the number of valid and correct entries received.

All capitalized terms shall have the meanings set forth above.

How to Enter

To enter, log onto the Station's Website and click on Contests located at the bottom of the website to access the Contest entry page. Alternatively, viewers may access the Contest entry page by scanning the QR Code located within Contest promotional advertisements broadcast on the Station from time to time during the Contest Period, by using a QR code reader (scanner) on their mobile device. Entrants will need to login to an existing Station Account or register for a Station Account to enter the Contest and answer the trivia question. It is free to register for a Station Account. Register for a Station Account by entering your first name, last name, and email address. No mechanically reproduced or completed entries will be accepted. All valid and correct entries for the daily drawings will automatically be entered into the random drawing for the weekly prize for the respective week entered. Entrants will receive a confirmation email from contests@gcinteractive.com.

SMS Notification Opt-In

At the time of entry, entrants will have the option, but are not required, to provide the cell phone number for their mobile device to receive notifications only in the event they are a winner. The authorized account holder of the mobile telephone number associated with the entry is considered the entrant. Entrants must use a participating service provider in order to opt-in to this method of notification. Not all mobile phone providers carry the necessary service to participate.

Standard text message and data rates may apply to all text messages sent or received. Entrants who opt-in to receive text notifications will receive up to three (3) text messages relating to this contest from an automated system. Consent is not required to buy goods and services. Entrant's mobile service provider may charge for each text message sent and received according to its standard text messaging rates. Entrants should check phone capabilities for specific text messaging instructions and consult with mobile service provider regarding pricing plans.

Text STOP to Short Code 22854 to cancel. Text HELP to Short Code 22854 for help.

Opt-out and help requests are managed by Telescope Inc. and may be contacted at info@telescope.tv.

How to Win

- 1. The Number of Daily Winners on each Daily Winner Drawing Date will be selected by random drawing from among valid and correct entries received, and receive the Daily Prize. There will be one Daily Winner from each of the Markets/Stations Contest Area. For the avoidance of doubt, for cases in which there are two television stations in a Market, there will be one (1) Daily Winner for the Market, and not one Daily Winner per television station in the Market. Remaining valid and correct entries will not carry over to the next Daily Winner Drawing Date, however, remaining valid and correct entries received for the respective week will be eligible for a chance to win the Weekly Prize. Daily Prize Winners are eligible to win a Weekly Prize.
- 2. On the Weekly Prize Drawing Date, one (1) national Weekly Prize Winner will be selected by random drawing from among valid and correct daily entries received for the respective week, and receive the Weekly Prize. Remaining valid and correct entries will not carry over to the next Weekly Winner Drawing Date.
- 3. All potential winners are subject to verification by the Company. An entrant is not a winner of any prize, unless and until entrant's eligibility has been verified by the Company. Any system or winner selection failure or error which occurs for any reason shall be deemed defective and void.

Eligibility

- 1. To be eligible to participate in the Contest, entrants must be U.S. residents who are at least the Age of Eligibility, and reside in the Contest Area. Residents and Citizens of the European Union are not eligible to enter or win this Contest.
- 2. Employees of Sinclair Broadcast Group, LLC, Sinclair Television Group, Inc., Stations (collectively, the "Company Entities"), Sponsor(s), Prize Provider(s), Prize Distributor, contest software providers, SMS providers, social media platforms, local sponsors, each of their parents and affiliated companies, advertising and promotion agencies, any and all local television broadcast and cable stations, local radio and other media companies, and the immediate family members of each are ineligible. The term "immediate family" includes spouses, domestic partners, grandparents, parents, siblings, children, grandchildren, and any other relatives who reside in the same household with employee.

Contest Terms and Conditions

- 1. Company Entities are not responsible for lost, late, garbled, or misdirected entries, printing errors, server unavailability, computer or any other electronic malfunction, preemptions due to breaking news or news of national or local importance, or if winner notification text message is not received. All entries received that are duplicate, mutilated, tampered with, incorrect, illegible, or from ineligible entrants will be void. All entries become the property of the Company Entities and will not be acknowledged or returned.
- 2. Company Entities cannot be held liable for any lost or stolen entries, prizes or contest information. Company Entities are not responsible for any technological malfunction, or human error of any kind, relating to the Contest.
- 3. Prizes are provided "as is" without any express or implied warranty of any kind including warranties of merchantability, non-infringement or intellectual property, or fitness for any particular purpose. Prizes are subject to the Sponsor(s) and/or Prize Distributor's standard terms and conditions, and expiration dates.
- 4. Each winner will be notified by email from contests@gcinteractive.com, and by text (if participant opts into text message notifications). Before receiving any prize, each winner must complete the digital identification verification process by either a) providing his/her date of birth, last four digits of your social security number, address, and correctly respond to certain identity verification questions, OR b) submit a government issued photo ID. Provided that the winner's identity and eligibility is confirmed, the winner must also digitally complete and sign a release and affidavit of eligibility and W-9 Form, which must be received by Company within four (4) days of the initial email notification. Company reserves the right to require and examine additional identification and may choose to accept or deny awarding any prize based on the identification presented.

- 5. If a Daily Prize winner cannot be notified by email, cannot prove their eligibility or identification, or does not sign the release and affidavit of eligibility and/or W-9 within four (4) days of the notification email being sent by the Prize Distributor, then the Daily Prize will be forfeited, and the Daily Prize will be awarded to an alternate winner randomly selected from among remaining valid and correct entries for the respective Market. If a Weekly Prize winner cannot be notified by email, cannot prove their eligibility or identification, or does not sign the release and affidavit of eligibility and/or W-9 within four (4) days of the notification email being sent by the Prize Distributor, then the Weekly Prize will be forfeited, and the Weekly Prize will be awarded to an alternate winner randomly selected from among all remaining valid and correct entries for the respective week. If any alternate winner cannot be notified by email, cannot prove their eligibility or identification, or does not sign the release and affidavit of eligibility and/or W-9 within four (4) days of the notification email being sent by the Prize Distributor, then the Daily Prize or the Weekly Prize, as the case may be, will be forfeited. If an alternate winner's Prize is forfeited, then, the Prize will remain the property of the Prize Provider.
- 6. There will be no substitutions or cash alternatives for any prize except at the sole discretion of the Company. The Company has the right to substitute a prize of similar value. No sale, transfer or assignment of any prize is allowed.
- 7. Each winner is responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules. Each winner must sign a W-9 form.
- 8. Only one Daily Prize and one Weekly Prize will be awarded per household if more than one prize is awarded. Entrants are eligible to win only one prize within any 30-day period, regardless of the number of contests entered, however, a Daily Winner can also win a Weekly Prize.
- 9. The Company is not liable if the provider of any part of a prize fails to satisfy its obligations to furnish its portion of the prize.
- 10. The Company Entities, Sponsor(s), Prize Distributor, and Prize Provider(s) accept no responsibility or liability in connection with any injuries, losses or damages of any kind directly or indirectly caused by or resulting from the acceptance, possession or use of any Prize awarded in the Contest. By entering, entrants agree to release the Company Entities, Sponsor(s), Prize Provider(s), contest software providers, social media platforms, and each of their respective parent, affiliates, officers, directors, employees and agents, from any and all claims, loss, damage or injury as a result of or incident to his/her participation in the Contest or his/her use of the Prize. Entrants further acknowledge and agree that if a winner, the Company has the right to publicize entrant's name, character, likeness, photograph, voice and the fact that entrant is a winner of the Contest for promotional purposes, without financial remuneration.
- 11. Complete Official Rules for the Contest are available on each of the Station's Website. For a list of prize winners, send a separate, self-addressed, stamped envelope to the Company at the Company Address within thirty (30) days of the last day of the Contest Period.
- 12. The Company has the right to disqualify any entrant it determines has not complied with the Contest Rules. All decisions by the Company shall be final and binding relating to this contest, including the interpretation of the Contest Rules. Company reserves the right to make rules and contest changes and change the contest dates. Company reserves the right to cancel/terminate, modify or suspend the Contest if in Company's sole determination it believes that the integrity of the Contest has been, or could be, compromised or that the Contest is not capable of running as planned or fairly, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or force majeure or any other causes beyond the Company's control.
- 13. The Contest is subject to each Station's Privacy Policy and each Station's Website Terms and Conditions located on each of the Station's Websites.

Station's Website:

KTXS https://ktxs.com
KHQA https://khqa.com
WRGB https://cbs6albany.com

KRCR https://krcrtv.com
WCWN https://krcrtv.com
KRNV https://krcrtv.com
KRNV https://krcrtv.com

KRXI https://foxreno.com KVII https://abc7amarillo.com

WLOS https://wlos.com WSET https://wset.com KEYE https://cbsaustin.com WHAM https://13wham.com KBFX https://bakersfieldnow.com KBAK https://bakersfieldnow.com WUHF https://foxrochester.com

KUTV https://kutv.com

WBFF https://foxbaltimore.com
WOAI https://news4sanantonio.com
KABB https://foxsanantonio.com
KFDM.1 (CBS) https://kfdm.com

KFDM.3 (FOX) https://fox4beaumont.com

KOMO https://komonews.com
WBMA https://abc3340.com
WSBT https://wsbt.com
KBOI https://idahonews.com
WICS https://newschannel20.com
WRSP https://foxillinois.com
KTVM https://nbcmontana.com

KECI https://nbcmontana.com
WTOV https://wtov9.com
KGAN https://cbs2iowa.com
WTVH https://cnycentral.com

WGXA https://wgxa.tv
WPDE https://wpde.com
WZTV https://fox17.com
KOKH https://okcfox.com
KIMA https://kimatv.com
KEPR https://keprtv.com/
WEAR https://weartv.com
WGME https://wgme.com
WPFO https://fox23maine.com
KATII https://katu.com

KATU https://katu.com
WJAR https://turnto10.com
WCHS https://fox56.com

WSTM https://cnycentral.com
WCIV https://abcnews4.com
WPBN https://upnorthlive.com
WTVC https://newschannel9.com

WCYB https://wcyb.com
WKRC https://ktul.com
KRCG https://krcgtv.com
WJLA https://wjla.com

WSYX https://abc6onyourside.com

WPEC https://cbs12.com

WKEF https://dayton247now.com

KFOX https://kfoxtv.com KMTR https://nbc16.com KVAL https://kval.com

WEYI https://midmichigannow.com

KMPH https://kmph.com
WWMT https://wwmt.com
WLUK https://fox11online.com
WCTI https://wcti12.com
WHP https://wcal21news.com
WJAC https://wjactv.com
KTVO https://ktvo.com
KSNV https://news3lv.com
KHGI https://nebraska.tv
KATV https://katv.com